“I always look to my director as my partner. It’s my job as a producer to put the director’s vision up on the screen.”

Neal Weisman, NYFA New York Producing Chair
Whether it’s negotiating a deal or putting together the dream team, producers are the masterminds behind the magic that audiences see and love. At the New York Film Academy, we give emerging producers hands-on guidance and cutting-edge resources to become the creative leaders they’re meant to be, capable of championing a project through real-world challenges. NYFA producing students acquire real-world experience by walking through every aspect of the production pipeline. The combination of hands-on education, a world-class faculty of professional producers, and a curriculum that mirrors the realities and challenges of bringing a production into existence is why many alumni and industry professionals consider NYFA to be one of the best producing schools around.

There’s no substitute for experience, and our producing students learn from a faculty of incredibly prolific producers, top entertainment lawyers, former studio executives, and guest lecturers from major studios. Our producing faculty have won BAFTA, Emmy and Peabody Awards, served on the leadership of film corporations, and, of course, produced incredible films and television for ABC-TV, VH1, ABC, Hearst Entertainment, Warner Bros., PBS, Lifetime Network, MGM, Fox, The Walt Disney Co., CBS NEWS, The History Channel, TLC, The Food Network, A&E, Discovery, ESPN, and more.

From the first brainstorming sessions to final distribution, New York Film Academy’s Producing programs empower students to jump right in and produce original films. From the first brainstorming sessions to final distribution, our courses are not just about theory. NYFA is committed to hands-on learning. From the very first day of class, producing students are problem-solving, planning, and making the momentous decisions that will make or break their original projects. Classes are challenging and supportive, as producing students learn the essentials of every aspect of the film business as it relates to production, from acting to directing to entertainment law. Students learn the ins and outs of the entertainment business, leaving with a strong foundation of knowledge, experience, and examples of their work. More importantly, our students graduate with the practical and pragmatic skills and tools that can empower them as they blaze their own trails as future industry leaders.

Please Note: Curriculum and projects are subject to change and may vary depending on location. Students should consult the most recently published campus catalog for the most up to date course information.
Producing Programs

Master of Fine Arts
The New York Film Academy’s Master of Fine Arts in Producing is an intensive program that condenses 4 semesters into less than 2 years of study. Training our students at the highest level of expertise, MFA candidates experience every facet of the complex role of the creative producer, and directly apply everything they learn in class to hands-on projects: from pitching projects to high-level executives and developing scripts, to analyzing cinematic trends and operating within entertainment law and business practices.

MFA students build a practical understanding of the entertainment industry and the tools needed to successfully navigate it, leaving the program with a comprehensive body of work and a depth of professional, working knowledge. Students also have the exciting opportunity to complete a year of study at our New York City campus before applying for advanced standing in our MFA program in Los Angeles.

Master of Arts
The New York Film Academy’s Master of Arts in Producing demystifies the magic behind production, from analyzing the foundations of entertainment law to mastering industry-standard software used by producers. Our MA students create an increasingly intricate series of hands-on, real-world projects as they walk a tightrope to balance academic achievement with practical experience.

MA students develop and pitch original content, study management and leadership strategies, practice marketing and pitching ideas, and explore the intricacies of successful business plans in 1 year (3 semesters) of lectures, seminars, and coursework. Intensive, hands-on projects introduce the different roles, tasks, and obstacles that producers encounter in the entertainment industry, from finance to distribution strategies. Successful graduates of the MA in Producing will write their own original feature film treatments and business plans, and leave the Academy with a body of work and knowledge that will serve them well as they blaze their own path as creative producers.

Bachelor of Fine Arts
The New York Film Academy’s Bachelor of Fine Arts in Producing prepares future film, television, and visual media producers for professional creative producing and production management through a 3-year, 8-semester degree program.

Through hands-on courses and project-based experience, students master story and script development, creative collaboration methods, financing, and the ever-changing distribution options available to producers. Each class is designed to focus on one of the many specialized areas within the discipline, and students learn the techniques critical to successful producing and production management. Our BFA producing students develop the knowledge and skills of effective collaboration and producing necessary to thrive in the professional workplace.

Associate of Fine Arts
The New York Film Academy Associate of Fine Arts (AFA) in Producing is a 2-year, 4-semester program that develops, challenges, and inspires prospective producers in a total immersion, professional environment.

Students produce their own original visual media projects, all with the goal of building a working knowledge of the production crafts, organization and workflow for professional film and television series. Students who successfully complete the AFA program will gain a strong understanding of entertainment law and business fundamentals, cinematic styles, how to excel in a professional work environment, and the vital skills and practices of today’s entertainment industry.

1-Year Conservatory
The New York Film Academy’s 1-Year Producing program is a full-time, 2-semester conservatory designed to provide students with an in-depth knowledge of the contemporary realities of producing works for film, television, and new media. The conservatory program is an exploration of the entire producing process, from development to marketing and distribution.

We emphasize creative thinking and strategic leadership skills, requiring our students to practice professional standards on a series of hands-on projects. NYFA’s signature style of intensive, hands-on education and real production experience lays the groundwork for students to learn every facet of production.

Throughout the program, students must be committed to a fast-paced, intensive learning and production schedule, and willing to work collaboratively with our filmmaking, screening, and acting students. This provides the opportunity to produce original works and come away from the program with real-world skills.

Short-Term Workshops
For aspiring producers looking to gain a hands-on education in the craft and business of producing, NYFA’s short-term producing workshops distill and condense the essentials of the trade into a rewarding experience for students from all backgrounds.

We treat our workshop students as professionals and offer them pragmatic training in the current industry best practices, state-of-the-art software, and legal and business considerations most relevant to creative producers. From the first day of our workshops, students investigate every aspect of producing, and emerge with materials and tools enabling them to pursue film, TV, and web projects suitable for today’s global marketplace.

__ 8-Week Producing Workshop
__ 4-Week Producing Workshop
__ 12-Week Evening Producing Workshop
1. “The Birth of a Nation” - Jane Oster
2. “Fury” - Anton Lessine
4. “Pitch Perfect” - Emily Morrow
5. “Precious” - Lisa Cortes
6. “The Amazing Spider-Man” - Alison Li

“A great producer has a well-developed understanding of both story and production, and uses that experience to create a working environment that maximizes the talents and skills of every department.”

Rich Thorne, NYFA Los Angeles Producing Chair