

# HANDS-ON

# BROADCAST JOURNALISM WORKSHOPS

*8, 4-Week & 12-Week Evening Short-term Intensive Workshops*



The New York Film Academy's School of Broadcast Journalism believes that journalists perform a vital function in our society that comes with power and responsibility.

We rely on journalists to objectively present the truth, keeping us informed of issues and events that profoundly affect our lives. Walter Cronkite, the great anchorman for CBS Evening News, was widely considered to be "the most trusted man in America."

Our programs train students in a vast array of skills including researching, reporting, digital production, editing, anchoring, and show production. **The Academy's comprehensive curriculum and hands-on approach helps prepare students for the profession; whether students ultimately hope to follow in the footsteps of journalists like Anderson Cooper, Katie Couric, or Barbara Walters; or investigative journalists like Kevin Sites, Lowell Bergman, or Mike Wallace, Martin Fletcher, David Brancaccio, or Maria Hinojosa; or work behind the scenes as a producer, director, editor, camera person.**

## OVERVIEW

In each of the short-term and evening Broadcast Journalism Workshops, through study and hands-on practice, students are trained in the fundamental principles, techniques, and craft of contemporary journalism. This is accomplished through a combination of lecture, demonstration, in-class hands-on production, and the students' own work.

Each student produces news projects, shot with single-camera set-ups edited in Avid Media Composer. These intensive workshops provide a strong introduction to necessary digital and journalism skills.

**Students are introduced to cutting-edge digital technology and methods that are now being used professionally in the field.** Today's journalists are expected to research, write, shoot, produce, edit, and even appear on camera in their own field reports and investigative segments. In small crews or even solo, these intrepid reporters are the fastest growing part of the journalism profession.

**Our Broadcast Journalism Workshops will challenge students to practice and develop these skills in preparation to enter this exciting and competitive field.**

# 8, 4-Week & 12-Week Evening BROADCAST JOURNALISM WORKSHOPS

**T**he Academy offers three different broadcast journalism workshops that immerse students in the foundations of broadcast journalism.

Students can choose to either enroll in the full-time Four- and Eight-Week Broadcast Journalism Workshops or go part-time in our Twelve-Week Evening Broadcast Journalism Workshop.

## OVERVIEW

While the Four-Week and Twelve-Week Broadcast Journalism Workshops cover equivalent learning and production goals, students interested in furthering their education in broadcast journalism are encouraged to enroll in the Eight-Week Broadcast Journalism Workshop.

In each workshop, through study and hands-on practice, students are trained in the fundamental principles, techniques, and craft of contemporary journalism. This is accomplished through a combination of lectures, demonstrations, in-class hands-on productions, and the students' own work. Each student produces news projects, shot with single-camera set-ups edited on Avid Media Composer. This intensive workshop provides a strong introduction to necessary digital and journalism skills.

## PROJECTS

As producers, students have to identify and make arrangements for their subjects, choose and secure locations, prepare equipment, arrange the preparation and set up of the locations, and make final technical checks. Student journalists are required to edit and deliver the following projects for viewing and critiques.

**VO:** In the VO project students use video and natural sound to help tell a story. Each student chooses a topic, shoots video, writes copy, narrates and edits a thirty-second segment.

**VOSOT:** The VOSOT is comprised of video, the natural sound associated with that video and a short sound bite to tell a story. The video rolls over the anchorman or reporter speaking and then opens up full for the sound on tape (SOT). Students shoot their own footage, conduct interviews, write, narrate and edit the VOSOTS.

**VOSOT WITH STAND-UP:** The stand-up, the on-location appearance of the reporter on camera, will be written, taped and added to the VOSOT.

**THE INTERVIEW:** Each student finds an interview subject who has a newsworthy tale to share. Students conduct the interview and write a script that uses the subject's responses to tell the story.

**THE NEWS PACKAGE:** A package is an individual stand-alone news segment that airs within a broadcast or webcast. Each student introduces a newsworthy idea, presents the story as a "pitch," edits his or her visuals (video, graphics, etc.), and interviews with a narration.

*Please Note: curriculum and projects are subject to change and may vary depending on location. Students should consult the most recently published campus catalog for the most up to date course information.*

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## LOCATION

### NEW YORK CITY

*Location is subject to change.*

*For start dates and tuition, please visit [nyfa.edu](http://nyfa.edu)*

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